

IN THE CLAIMS

Please amend the claims as follows:

Claims 1-19 (Canceled).

Claim 20 (New): A cash register apparatus configured to exchange information with communication terminals each of which equips a short distance wireless communication device, and provide predetermined services to users who carry the communication terminals, the apparatus comprising:

a register mechanism;

a bar code reader configured to read a bar code of a product;

a register controller configured to control the register mechanism to perform a register processing in respect to the bar code of the product;

a short distance wireless communication device;

an imaging device configured to acquire a predetermined image of one of the communication terminals; and

an information exchange device configured to,

process the acquired image and generate identification information, which identifies one of the communication terminal among others; and

control the short distance wireless communication device so as to,

establish a short distance wireless communication path with the communication terminal; and

initiate an information exchange with the communication terminal based on a communication between the short distance wireless communication devices using the established short distance wireless communication path.

Application No. 09/932,873
Reply to Office Action of May 2, 2006

Claim 21 (New): The apparatus according to claim 20, wherein said short distance wireless communication device is configured to communicate via Bluetooth communication.